

## PROJECT CONCEPT NO 10 BY DEVELOPMENT COOPERATION DEPARTMENT

### “EXPORT PROMOTION BY ESTABLISHING SMALL AND MEDIUM BUSINESS CLUSTERS IN THE REGIONS OF EASTERN UKRAINE”

5 October, 2020

GENERAL INFORMATION ON THE PROJECT	
<b>1. Partner country(ies)</b>	Ukraine
<b>2. Area(s) of cooperation</b>	Economic development
<b>3. Project description</b>	
<b>3.1. Project aim</b>	To improve the export opportunities of small and medium-sized businesses in Eastern Ukraine by reaping the benefits of clustering.
<b>3.2. Project objectives</b>	<ol style="list-style-type: none"><li>1. To encourage cooperation between small and medium-sized enterprises in the development of common services, product development and marketing.</li><li>2. To strengthen cooperation between business associations and local government by enabling clusters creation.</li><li>3. To promote export-oriented entrepreneurial skills through the implementation of European rules and practices.</li></ol>
<b>3.3. Target group(s)</b>	In Eastern Ukraine regional small and medium business, business associations, institutions working with business development.
<b>4. Estimated duration of project implementation</b>	From 1 March 2021 to 1 October 2021 (depending on the activities planned, contracts may be signed for a longer period).
<b>5. Additional information</b> <i>Where available, indicate additional evaluation criteria* for project applications to be drawn up according to this project concept, or other information important to applicants.</i>	<ul style="list-style-type: none"><li>- Experience in implementing projects of similar nature;</li><li>- Experience in cooperation with partners in Ukraine.</li><li>- Financial contribution of the applicant and / or other additional sources of financing.</li></ul>

*\*According to Paragraph 35 of the Description of the Procedure for the Implementation of Development Cooperation and Humanitarian Aid Activities by State and Municipal Institutions and Agencies approved by Resolution No 278 of the Government of the Republic of Lithuania dated 26 March 2014, an application can be assigned additional scores for compliance with the additional project application evaluation criteria indicated in the institution's call. The additional criteria may be provided for if a specific development cooperation activity is planned in the call or if specific abilities or experiences are expected from the applicants.*