

BURBULIUKAS IR CO

FRESH POST: healthy fast food



Healthy fast-food brand
Fresh Post provides a unique dining experience by offering fresh, balanced fast food designed for health-conscious consumers.

- Customizable (mid-level)
- Traceable, ethically sourced ingredients, sustainable, adaptable and affordable practices, eco-friendly packaging
- Lithuania
- European Union
- Scale (advanced)



FRESH POST

Fresh Post is a leading healthy fast-food brand in Lithuania, dedicated to providing fresh, nutritious meals made from locally sourced ingredients. With a focus on sustainability, company offers eco-friendly packaging and energy-efficient operations.



HOW IT WORKS

Fresh Post carefully selects their ingredients from local suppliers who share commitment to sustainability, ensuring that their offerings are not only fresh but also ethically sourced. This means supporting local farmers and reducing transportation emissions, thereby lowering our carbon footprint. Each ingredient is chosen with care, promoting a diet that is both nutritious and environmentally friendly.

In addition to responsible sourcing, Fresh Post takes great pride in their eco-chic packaging. Designed to be both functional and aesthetically pleasing, the packaging reflects the commitment of Fresh Post to sustainability without compromising on style. The brand aims to reduce single-use plastics and utilize materials that are recyclable or compostable, encouraging their customers to participate in the movement towards a more sustainable lifestyle.

Moreover, Fresh Post operations are focused on energy efficiency. The brand implements practices that minimize energy consumption in their kitchens and facilities, demonstrating that being eco-conscious can go hand in hand with excellent service and quality.

BUSINESS

Fresh Post philosophy is rooted in the belief that healthy eating should not come at the expense of the planet.

The brand begins their process with sourcing high-quality, locally-grown ingredients, ensuring freshness and sustainability. Each meal is prepared quickly and thoughtfully, maintaining nutritional value without sacrificing flavor. The company serves their dishes in eco-friendly, functional and stylish packaging, making it easy for customers to enjoy their meals on the go.

Currently, Fresh Post operates multiple locations across Lithuania and are actively seeking franchise partners worldwide to expand their unique concept.

